

STYLDOD PRIVACY POLICY

Welcome to Styldod! Styldod is an online platform dedicated to home improvement and design. We provide interior design services that allow its Clients to visualise beautiful furniture, furnishings and decors within the context of their own homes/spaces. Through Styldod, people can find or offer design ideas, advice, products and services related to home renovation and design. Users can view and edit their home designs in our proprietary software.

This Privacy Policy describes what personal information we collect, how we use this information, how this information may be shared, and what choices and rights you have with respect to this information. Access and use of our Platform is subject to this Privacy Policy.

1. Collection of Information

We collect personal information that you provide us, from third parties, and automatically when you use our Platform. We collect information associated with your device using cookies and similar technologies. We may also receive information about your location.

a. Information You Provide Us

We collect information that you provide us, including your account and profile information, content you submit or post to our Platform, your purchase information, your communications, and information you provide to us as part of surveys and contests.

Account and Profile Information. When you create an account with Styldod, we collect information you provide us, like your name, email address, interests, gender, age, and profile information. If you are a professional, you may also provide us information related to your business, including a business description and areas served.

Content You Submit. We collect information and content that you submit, post to, or create in our Platform, including your photos, comments, reviews, searches, photo notes, discussions, project details and costs, style preferences.

Purchases. If you purchase products or services or make payments within our Platform, we collect certain information in order to complete your purchases, sales, and payments, such as your phone number, address, and payment method (for example, credit card or bank account information).

Communications. When you communicate with us (via email, phone, through our Platform, or otherwise) and when you use our Platform to communicate with others, we may record,

monitor, or otherwise collect details about your communications (including call time, and call duration). Certain professionals and sellers on our Platform may choose to use our call tracking feature in order to better manage their business.

Surveys and Contests. If you participate in our surveys, contests, or promotions, we will collect the information you provide to us.

b. Information We Collect Automatically

As you navigate through and interact with our Services, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions and usage patterns, including:

1. Details of your visits to our Services, including the resources that you access and use on the Services.
2. Information about your computer and internet connection, including your IP address, operating system and browser type.

We also may use these technologies to collect information about your online activities over time and across third-party websites or other online services (behavioral tracking). See below for information on how you can opt out of behavioral tracking on our website and how we respond to web browser signals and other mechanisms that enable consumers to exercise choice about behavioral tracking. The information we collect automatically is statistical data. This data helps us to improve our Services and to deliver better and more personalized features to you, including by enabling us to:

1. Estimate our audience size and usage patterns.
2. Store information about your preferences, allowing us to customize our Services according to your individual interests.
3. Speed up your searches.
4. Administer a contest, promotion, survey or other feature of our website.
5. Recognize you when you return to our Services.

The technologies we use for this automatic data collection may include cookies. A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting, you may be unable to access certain parts of our Services.

Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Services. Some content or applications, including advertisements, on the website are served by third parties, including advertisers, ad networks and servers, content providers and application providers. These third parties may use cookies alone or in conjunction with other tracking technologies to collect information about you when you use our Services. They may use this information to provide you with interest-based (behavioral) advertising and other targeted content. We do not control these third parties' tracking technologies and how they may be used. For information about how you can opt out of receiving targeted advertising, see [What Are Your Choices About How We Use And Share Your Information?](#) below.

2. Use of Information

We use the personal information we collect to provide, support, and personalize our Platform and to communicate with you about our Platform (on and off our Platform). The ways we do this include the following:

1. to provide and improve our Platform and its features and functionality, including to display content you post publicly, fulfill your purchases through our Platform, process, store, and deliver your communications; to provide customer service and support; to respond to your inquiries or requests; to back-up our systems; and to improve the security of our Platform;
2. to evaluate use of our Platform for our business purposes and to provide and improve our products and services, including new and co-branded products and services and our Platform's functionality;
3. to personalize your experience, such as tailoring the content and information made available to you and our support services;
4. to communicate with you as described in our agreements with you (for example, the [Stylo Terms of Use](#)) or this Privacy Policy;

We may use your communications generally for quality assurance purposes and training and to improve our products and services. We may use your communications to understand and help manage the quality of requests received, and responses sent, by professionals and sellers on our Platform and to provide them with feedback. We may use automated technology to review your communications and improve user experience.

We may use your log-in information, cookie information, device information, IP addresses, and other information to identify you and log your use across devices, our Platform, and third-party sites. We may use this information to personalize your experience on our Platform.

For your convenience, we and our payment processors will store information about the payment method you use in connection with the Platform. Note that while our payment processors may store your complete credit card number, Styldod does not.

3. Sharing Your Information

We do not rent or sell your personal contact information (such as your email address associated with your account registration) to third parties to use for their direct marketing purposes. We share personal information in the following ways:

Platform Visitors and Users

One of the main purposes of having a Styldod account is to share home improvement and design ideas with others and get inspired. Through Styldod, others have the ability to find, view, and follow your profile and public activity on Styldod and link it to your username. Other than your personal information others who see your dashboard are publicly viewable on the platform and open to comment by other Styldod users by login in. [Learn](#) how to make these private.

Service Providers and Partners

We may share your information with service providers and partners as reasonably needed for our uses described in this Privacy Policy. We ask our service providers to limit their use of that information for use on behalf of Styldod and for improving their services and products. Only if you specifically agree to share your contact information with a third-party partner, for example, as part of a contest or promotion we sponsor with such third party, will we share your contact information with that third-party partner for their direct marketing purposes.

In addition, we may share information about you with third-party platforms when you allow the third-party platform to receive this information from us or allow Styldod to share this information with the third party. Our Platform may include third-party social media features and other third-party plug-ins and widgets. When these features are displayed on our Platform, they are operated or hosted by third parties and are subject to their own privacy policies instead of this Privacy Policy. For example, you may sign-up for our Platform through Facebook, Google, or Apple.

4. Communications

An essential part of our services that you sign up for when you create an account on our Platform is to receive communications from the Styldod through email and our Platform. We communicate with you about your account, privacy, and interactions with your content. In accordance with applicable law, we may send you marketing communications (e.g., with tips, offers, and similar services) from Styldod. These communications may feature us, our Platform, co-branded products and services, professionals, sellers, and other businesses on our Platform.

If you provide us your phone number, we may call and otherwise contact you to help you with using the Platform (e.g., to discuss your home remodeling or design project, to find professionals, or to assist with your order or if you are a professional, to find products or to provide you tips about your professional profile).

5. Account Termination and Data Retention

You can deactivate your Styldod account at any time by sending email to Hello@styldod.com, subject line: Deactivate my styldod account .Your Styldod profile will no longer be accessible on the Platform but in accordance with applicable law and the Styldod **Terms of Use**, your photos, Designs created for you by styldod and contented created by styldod for you, reviews, and other content may still be available through our Platform.

6. Children

Our Platform is intended for general audiences and is not directed to children under 16. We do not knowingly collect personal information from children under 16. In the event that we learn that we have collected personal information from a child under age 16, we will take appropriate steps to delete that information. If you become aware or believe that a child has provided us with personal information, please contact us as provided in the Contact Us section.

7. Data Security

We use reasonable and appropriate measures to protect your personal information from loss, misuse, unauthorized access, disclosure, alteration, and destruction, taking into account the risks involved in the processing and the nature of the personal information.

8. Updates to this Privacy Policy

We may revise this Privacy Policy from time to time. The most current version of our Privacy Policy will govern our use of information about you. If we make material changes to our Privacy Policy, we will notify you by email or by posting a notice on our Platform or by other means, to offer you an opportunity to review the changes before they become effective. By continuing to access or use our Platform after those changes become effective, you are subject to the revised Privacy Policy.

9. Contact Us

Styldod is responsible for the use of your personal information. If you have questions or comments about this Privacy Policy (including about the manner in which we or our service providers treat your personal information), you may contact us at hello@styldod.com